



## SWOT analysis of implementing VET courses on GPP/CPP

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## AUTHOR CONTRIBUTION

This SWOT analysis was prepared by Fabio Iannone<sup>1</sup>, Nuria Cases i Sampere<sup>2</sup>, Nicolas Jamar<sup>2</sup>, Ivana Rusiello<sup>3</sup>, Stiliana Todorova<sup>4</sup>, Tsvetan Nanchev<sup>5</sup>, and Juan José Ortega<sup>6</sup>.

**1.** Scuola Superiore di Studi Universitari e di Perfezionamento S. Anna (Italy); **2.** Association des Villes et Regions pour la Gestion Durable des Ressources (Belgium); **3.** Sistemi Formativi Confindustria (Italy); **4.** Cleantech Bulgaria Ltd. (Bulgaria); **5.** Bulgarian Consultancy Organisation (Bulgaria); **6.** Technological Centre of Wood and Furniture (Spain).

## GREENER PROJECT



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# Introduction

This SWOT analysis has been developed taking into consideration the inputs gathered during the workshops organised in each partner country during the period May-September 2022. The key take aways from the workshops can be found in [4 National reports](#).

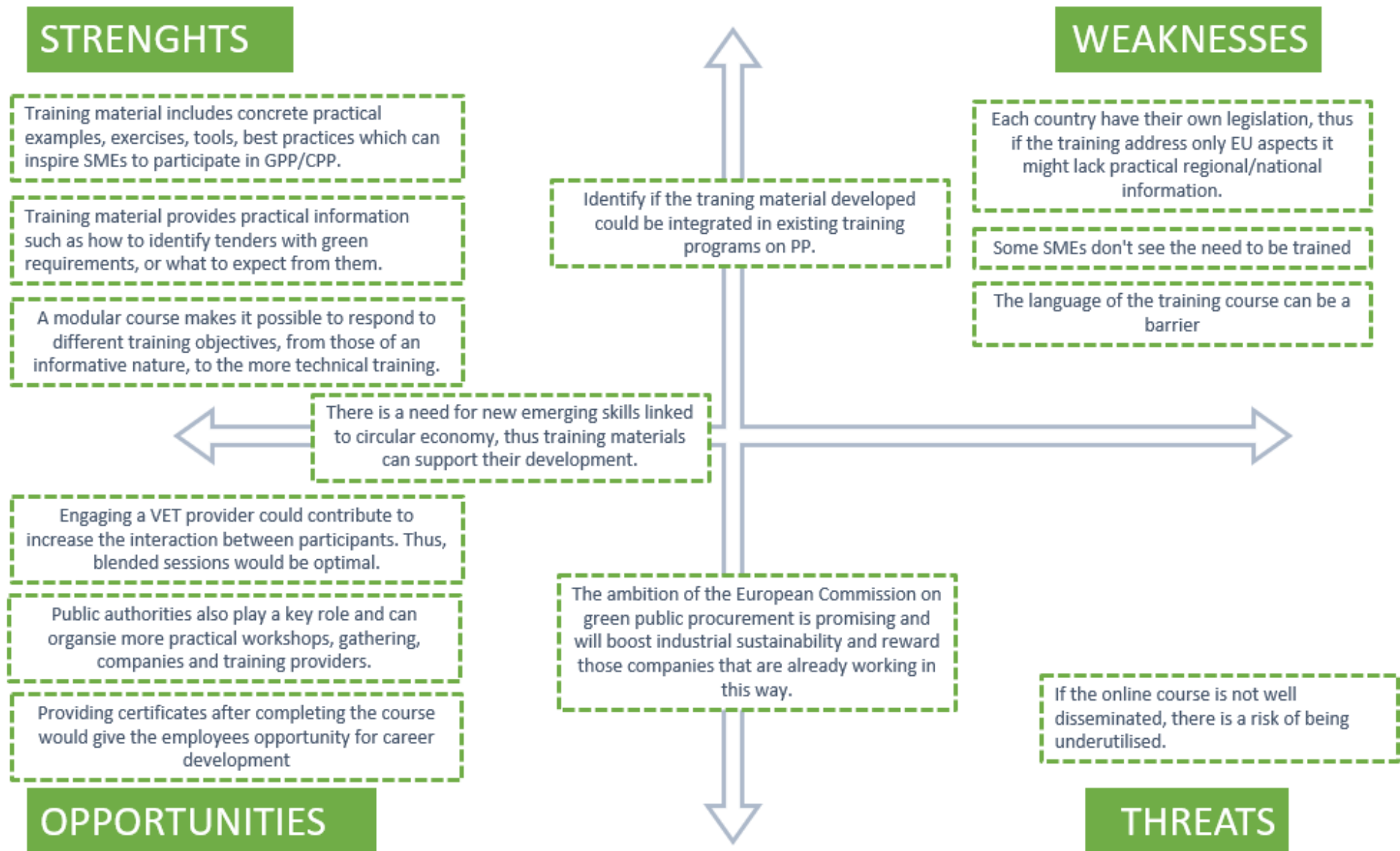
The GREENER workshops gathered the members of the advisory group with the aim to discuss the main barriers faced by SMEs to apply for green and circular tenders and to identify potential solutions. In addition, during the workshops, project partners presented the methodology followed to develop the GREENER training course and the members of the advisory group provided their feedback on the aspects that could be improved, or on how to maximise the use of the training modules. This information can be found in the National reports, and it is structured in the following chapters:

- Recommendations for the training course
- Feedback on replicability of the training modules
- Would initiatives like GREENER increase the participation on GPP?

Based on these inputs, partners have developed the SWOT analysis on the implementation of training courses in green and circular public procurement. The SWOT analysis allowed partners to identify what are the strengths, weaknesses, opportunities and threats of a training course on green and circular procurement. Understanding the concepts as:

- Strengths: characteristics of the project that give it an advantage over others
- Weaknesses: characteristics that place the project at a disadvantage relative to others
- Opportunities: elements in the environment that the project could exploit to its advantage
- Threats: elements in the environment that could cause trouble for the project

# SWOT analysis - Implementation of VET courses on GPP/CPP



## Conclusions

The SWOT analysis allows to identify the strengths, opportunities, weakness and threats of training courses on GPP/CPP. The analysis shows that **there is a need for emerging skills linked to circular economy**, thus this type of training is very necessary. The **training modules should include practical examples, tools, and best practices** and be in a modular format in order to be effective.

**Blended sessions** would provide more benefits than online ones since they allow participants to have more interaction and ask questions. **Public authorities can also play a role** and organise practical workshops involving training providers. Providing **certificates** after the completion of the course could be an incentive for companies to participate.

Unfortunately, some SMEs are not yet aware of the benefits of gaining new skills on circular economy which would ease their participation in GPP/CPP and how to reach them is still a challenge. Thus, **dissemination is crucial** to reach those SMEs that are not yet in the loop, and the identification of existing training programs to integrate this type of training could be very advantageous.

The ambition of the European Commission to make **green criteria compulsory** in the coming years will boost industrial sustainability and reward those companies that are already working this way. Thus it is nowadays an opportunity for SMEs to have access to this type of training but it can be a threat in the coming years if they are left behind.

Trainings have to be **adapted to local context** in order to provide practical information to the user a part from providing information about the wider EU framework. The use of local language can also facilitate SMEs engagement.



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