



Innovation Days

Innovation Days are one-day meeting involving experts from Public Authorities, researchers, policy makers in presenting to the companies the sustainable development strategies, sustainability design and investment opportunities conveyed through NRRP – National Recovery and Resilience Plan.

Innovation Days support the cooperation between local businesses and institutions on the digital and ecological transition, explaining its advantages and offering solutions.

Benefits and outcomes

- Raising awareness on GPP, as a driver for the green transition
- Guiding companies to invest NRRP funds, encouraging the green transition
- Enhancing the dialogue between policy makers (leading strategies) and businesses (alias market-based interests)



Country: Italy

Language: Italian

Type: Training course



Link with GREENER

Innovation Days complements the GREENER program, in the way it develops:

- the inclusion of GPP as an intervention priority for business model innovation;
- It opens up discussion between Public Administration, Researchers and Companies on the topics of green transition in the production sector.

